



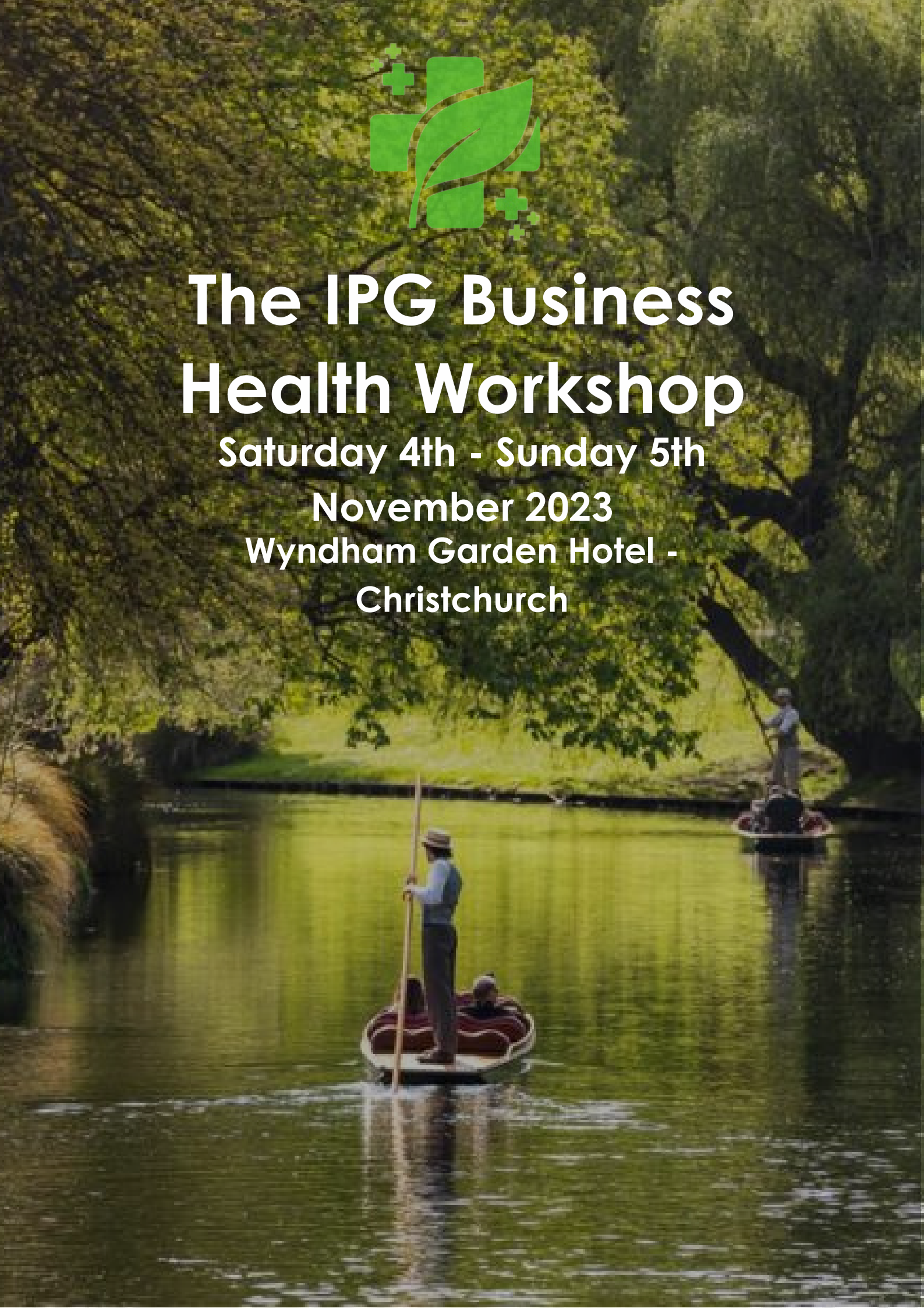
# The IPG Business Health Workshop

Saturday 4th - Sunday 5th

November 2023

Wyndham Garden Hotel -

Christchurch



# Kia Ora, welcome!

We're thrilled to be hosting you in our hometown of Otautahi Christchurch for the Business Health Workshop! Our objectives for the weekend are threefold;

- 1) **Knowledge** - What it means to be an IPG Pharmacy and learning from our peers.
- 2) **Support** - How we can assist you to make this happen and grow your business.
- 3) **Fellowship** - Spending time with like-minded owners - "People like us do things like this."

**As a response to your feedback, we have opened the Business Health Workshop up to include key staff members that you might like to have attend with you.**

*Here's what the Business Health Workshop means to our members:*

*"They're the first two dates I always write in my diary. Don't miss it!" - Debbie, Community Care Pharmacy, Blenheim.*

*"This is the best way to learn by hearing from others and what's working for them." - Richard, The Capsule Pharmacy, Drury.*

## Day 1 - Saturday 4th November

### 9am Start

**Fellowship-** Starting the day by catching up with your fellow IPG Members and finding out how they're doing.

### In-Store Experience

*How my customers feel when they're in my store*

- Service and Store Standards
- In-store events
- Customer Engagement

### Operations

*How we get things done*

- Business Activity Plan
- Inventory Management
- Reporting

### Communications

*How we keep in touch with our staff and customers*

- Team Building
- Digital Marketing
- Loyalty Programme

### 7:00pm - Dinner - Sponsored by SRW

Restaurant TBC

## Day 2 - Sunday 5th November

### 9:00am start - SRW Opportunity

How IPG Pharmacies can build a new strand of income.

### Round Table Discussion

- New Services in Pharmacy
- What's Hot
- Goals from the weekend

### 1:00pm - Finish

Don't miss your chance to help us shape your Activity Programme for the year ahead. Phil and John will be in touch to discuss the agenda with you and confirm your attendance.

Spaces are limited!

**RSVP to George - [george@theipg.co.nz](mailto:george@theipg.co.nz)**

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Fellowship Knowledge Support

## **Accommodation (Optional)**

### **Wyndham Garden Hotel**

For your convenience, exclusive accommodation packages have been made available. Please get in touch with George if you would like to take advantage of the following deals.

- **Hotel King Room:- \$220 a night per room (Normally \$270 a night)**
- **King Studio Room:- \$240 per night per room (Normally \$290 a night)**

**To book, please email your name(s) and days you will require your room to  
George - [george@theipg.co.nz](mailto:george@theipg.co.nz)**

Payment can be made upon arrival.