

Promo Tickets – October 2023

Instructions:

- Note that we recommend that you use **the RRP prices** on all of these **TOP SELLER** tickets – as we have calculated these prices to be the optimal retail price that will maximise your sales.
- **Check and adjust your retail prices** – and display these around your shelves in front of the appropriate products.
- Check the **HOT DEALS** from last month – so that you can move those products back to their regular RRP. Note you can run the RPM Ecommerce Pricelist Report to check your prices against our RRPs.
- Make sure you have **plenty of stock** of all of these products. If you don't stock these Top Sellers – you are missing out on sales! Order them today!!
- Check that your pharmacy has 3 to 5 fishbowl display bins with acrylic sign holders. These should always be fully stocked. You can order these Fishbowls with stems and ticket holders are available from RMS Shop fittings in Christchurch Ph 03 3662924. www.rmsshopfittings.com price includes a chrome stem to hold a price ticket.
- If you would like a template and instructions for printing your own Promo Tickets to match – get in touch.
- We recommend that your display bins contain:
 - 1-2 Pain Relief HOT DEALS
 - 1-2 Natural Health HOT DEALS
 - 1 Seasonal HOT DEAL



Promo Tickets – Oct/Nov/Dec 2023

NOTE: Here is the list of HOT DEALS and TOP SELLERS tickets and you should run these for three months. Talk to your reps (especially the Natural Health companies) to secure best-buying terms on their products.

PLU	Product Description		Product Range	Price	Was
2250292	Rescue Remedy Pastilles	For stress and anxiety	Hot Deal	\$17.99	\$19.99
2307111			Hot Deal	\$17.99	\$19.99
793191	Cetaphil Cleanser 500ml	Gentle skin and body wash	Hot Deal	\$29.99	\$31.99
2548011	Cetaphil Sun Kids SPF50+ Liposomal Lotion 150ml	Gentle and effective	Hot Deal	\$34.99	\$37.99
2522888	Dymista Nasal Spray	Powerful hayfever relief	Hot Deal	\$54.99	
2459930	Go Healthy Fish Oil 2000mg 230 Capsules	Odourless Omega 3 Oil	Hot Deal	\$29.99	
2451417	Go Healthy Magnesium Sleep 60 Capsules	For healthy sleep	Hot Deal	\$29.99	
2262622	Histaclear 10mg 30 Tablets	Antihistamine Tablets	Hot Deal	\$19.99	
2371642	Histaclear 10mg 90 Tablets	Antihistamine Tablets	Hot Deal	\$39.99	
2255200	Loraclear Hayfever 10mg 30 Tablets	Antihistamine Tablets	Hot Deal	\$19.99	
2397897	Loraclear Hayfever 10mg 90 Tablets	Antihistamine Tablets	Hot Deal	\$39.99	
704504	Nurofen 96 Tablets	Anti-inflammatory tablets	Hot Deal	\$29.99	
2208164	Pamol Orange or Strawberry 200ml	Trusted pain and fever relief	Hot Deal	\$23.99	
2118823			Hot Deal	\$23.99	
2654792	Paracetamol Tablets 500mg (AFT)	For pain and fever	Hot Deal	\$9.99	
2428180	Sanderson Magnesium Fx 120 Tablets	Organic magnesium tablets	Hot Deal	\$29.99	
2428172	Sanderson Magnesium Fx 60 Tablets	Organic magnesium tablets	Hot Deal	\$19.99	
318647	Zovirax Cold Sore Cream Tube	Treats cold sores	Hot Deal	\$26.99	\$28.99

PLU	Product Description		Product Range	Price
212245	Anthisan 2% Cream	Antihistamine cream	Top Seller	\$16.99
361542	Bach Rescue Remedy 10ml	Relieves stress and anxiety	Top Seller	\$29.99
2067374	Bach Rescue Remedy 20ml	Relieves stress and anxiety	Top Seller	\$43.99
2067684	Bach Rescue Remedy Spray 20ml	Relieves stress and anxiety	Top Seller	\$44.99
681040	Cetaphil Cleanser 125ml	Gentle skin and body wash	Top Seller	\$13.99
213845	Clear Eyes 15ml	For red eyes	Top Seller	\$14.99
2184362	Clomazol 1% Cream 20g	Anti-fungal cream	Top Seller	\$9.99
2399504	Crystaderm Cream 10g	For skin infections	Top Seller	\$19.99
2396165	Crystaderm Cream 15g	For skin infections	Top Seller	\$24.99
2617757	De-Worm Extra Strength 10 Tablets	Family pack	Top Seller	\$22.99
2428261	Ethics Ibuprofen 200mg 100 Tablets	Anti-inflammatory tablets	Top Seller	\$14.99
2347466	Ethics Paracetamol 500mg 100 Tablets	Pain relief tablets	Top Seller	\$11.99
2592061	Flixonase Nasal Spray	Hayfever relief	Top Seller	\$29.99
2338556	Gaviscon Dual Action 16 Tablets	For indigestion	Top Seller	\$10.99
2545446	Go Healthy Turmeric + Glucosamine 60 Capsules	Relieves Joint pain	Top Seller	\$44.99
2539322	Kids Good Multi 90 Gummies	Great tasting Kids gummies	Top Seller	\$24.99
2586215	Kids Good Probiotics 45 Gummies	Great tasting Kids gummies	Top Seller	\$24.99
2573539	Kids Good Vita C + Zinc 90 Gummies	Great tasting Kids gummies	Top Seller	\$24.99
272353	Hirudoid 14g Cream	Eases inflammation and scars	Top Seller	\$14.99
272388	Hirudoid 40g Cream	Eases inflammation and scars	Top Seller	\$34.99
2462672	Hydralyte Effervescent 20 Tablets Apple Blackcurrant	Rehydration Tablets	Top Seller	\$19.99
2462680	Hydralyte Effervescent 20 Tablets Orange	Rehydration Tablets	Top Seller	\$19.99
2396238	Hylo-Fresh Eye Drops 10ml	Powerful dry-eye relief	Top Seller	\$45.99
2424312	Levrix 5mg 10 Tablets	Antihistamine Tablets	Top Seller	\$14.99
2424304	Levrix 5mg 30 Tablets	Antihistamine Tablets	Top Seller	\$29.99
2506084	Levrix 5mg 60 Tablets	Antihistamine Tablets	Top Seller	\$44.99
2571218	Levrix 5mg 90 Tablets	Antihistamine Tablets	Top Seller	\$64.99
799882	Livostin Eye Drops	Allergy eye drops	Top Seller	\$27.99
2320738	Maxigesic Pain Relief 100 Tablets	Double action relief	Top Seller	\$45.99
2637405	Maxiclear Nasal Spray 10ml	For runny nose	Top Seller	\$14.99
2184354	Miconazole Cream	Anti-fungal cream	Top Seller	\$12.99
2461633	Myconail Nail Lacquer 5ml	Treats fungal nails	Top Seller	\$44.99
2431459	Nutra-life Ester C + Bio 1500mg 100	High strength Vitamin C	Top Seller	\$56.99
2627736	Nutra-life Probiotics 50 Billion 30 Capsules	Healthy Bacteria	Top Seller	\$39.99
2151642	Nodia 16 Tablets	For diarrhoea	Top Seller	\$17.99
2626039	Nurofen For Children 3 Months-5 Years 200ml Orange or Strawberry	For pain and fever	Top Seller	\$29.99
2626047			Top Seller	\$29.99
2621908	Nurofen For Children 5-12 Years 200ml Orange or Strawberry	For pain and fever	Top Seller	\$37.99
2621894			Top Seller	\$37.99
2451549	Nuromol 72 Tablets	Stronger pain relief	Top Seller	\$49.99
2312204	Sea Legs 12 Tablets	For travel sickness	Top Seller	\$24.99
419443	Zovirax Cold Sore Cream (Pump Pack)	Treats cold sores	Top Seller	\$29.99