

# More engaged customers

## 4 easy steps

for a state-of-the-art

**Digital Marketing Programme**

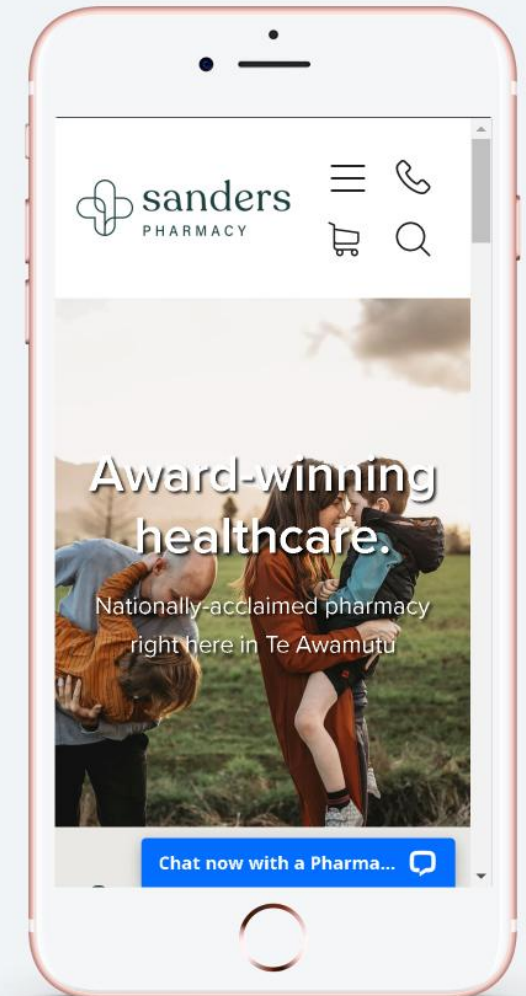
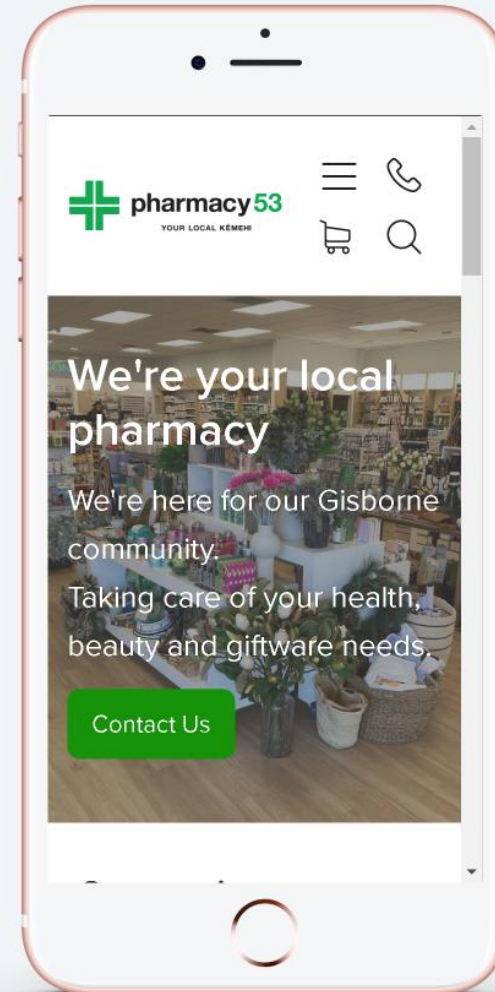
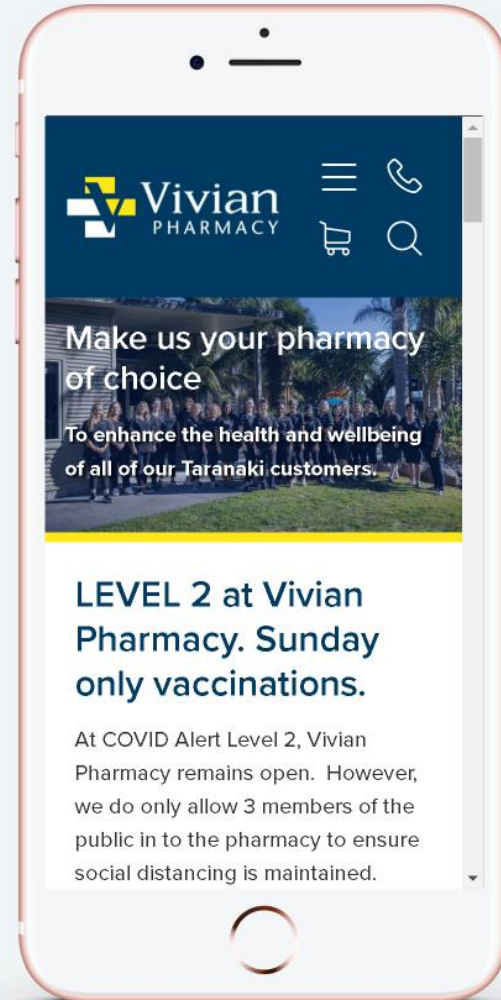
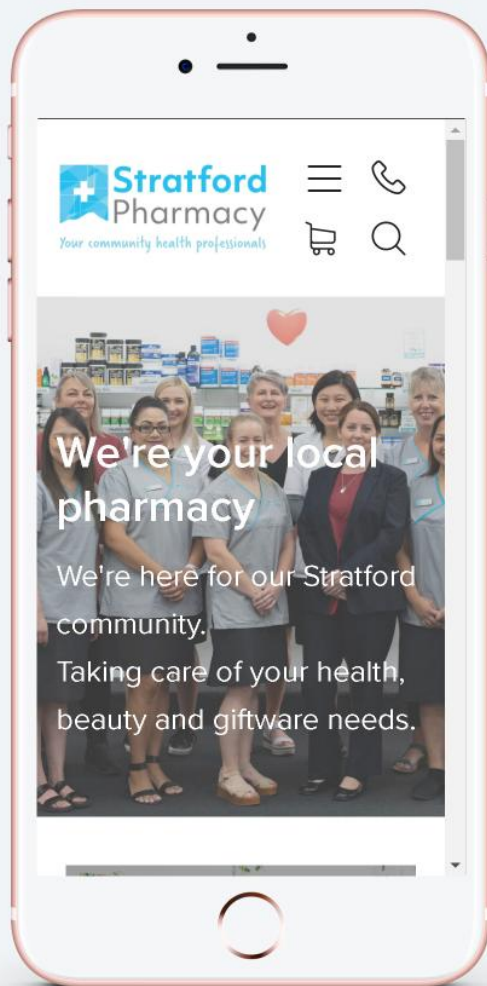
that drives customer engagement



# 4 easy steps:

1. Upgrade to a **Rocketspark website** managed by RPM
2. Link your customer club to the **Loyalty Marketing Programme** from Resonate Marketing
3. We will show you how to use your **Social Media** to grow your audience
4. Track your **customer engagement KPIs** with our monthly reports

# Step 1. Upgrade to a Rocketspark website



# Now is the time to improve your pharmacy's online performance!

## **RPM will build you a fully-managed Rocketspark website:**

- Costs just \$588 per year
- Presents your pharmacy's unique, local branding
- Ranks highly in local Google searches
- Renders beautifully on mobile phones
- Makes it easy for customers to order repeats and book online for your services
- Displays the Top 300 products so that your customers can browse and shop online
- Includes up-to-date health information

**\*Website design and build fee just \$750 (normally \$1500) – for all new Websites ordered before Nov 30<sup>th</sup> 2021**

# Check out these great Rocketspark Websites:



Care Pharmacy Hastings  
<http://www.carehastings.co.nz>



Sanders - New Site  
<http://www.sanderspharmacy.co.nz>



Newton Pharmacy  
<http://www.newtonpharmacy.co.nz>



Pharmacy 53  
<http://www.pharmacy53.co.nz>



Vivian Pharmacy  
<http://www.vivianpharmacy.co.nz>



Community Care Pharmacy  
<http://www.communitycarepharmacy.co.nz>



Darfield Pharmacy  
<http://www.darfieldpharmacy.co.nz>



Napier Balmoral Pharmacy  
<http://www.napierbalmoralpharmacy.co.nz>



Eltham Pharmacy  
<http://www.elthampharmacy.co.nz>



Sydenham Pharmacy  
<http://www.sydenhampharmacy.co.nz>



Far North Pharmacy  
<http://www.farnorthpharmacy.com>



Medplus Pharmacy  
<http://www.medpluspharmacy.co.nz>



Clives Chemist  
<http://www.clives.co.nz>



Wilson's Pharmacy  
<http://www.wilsonspharmacy.co.nz>

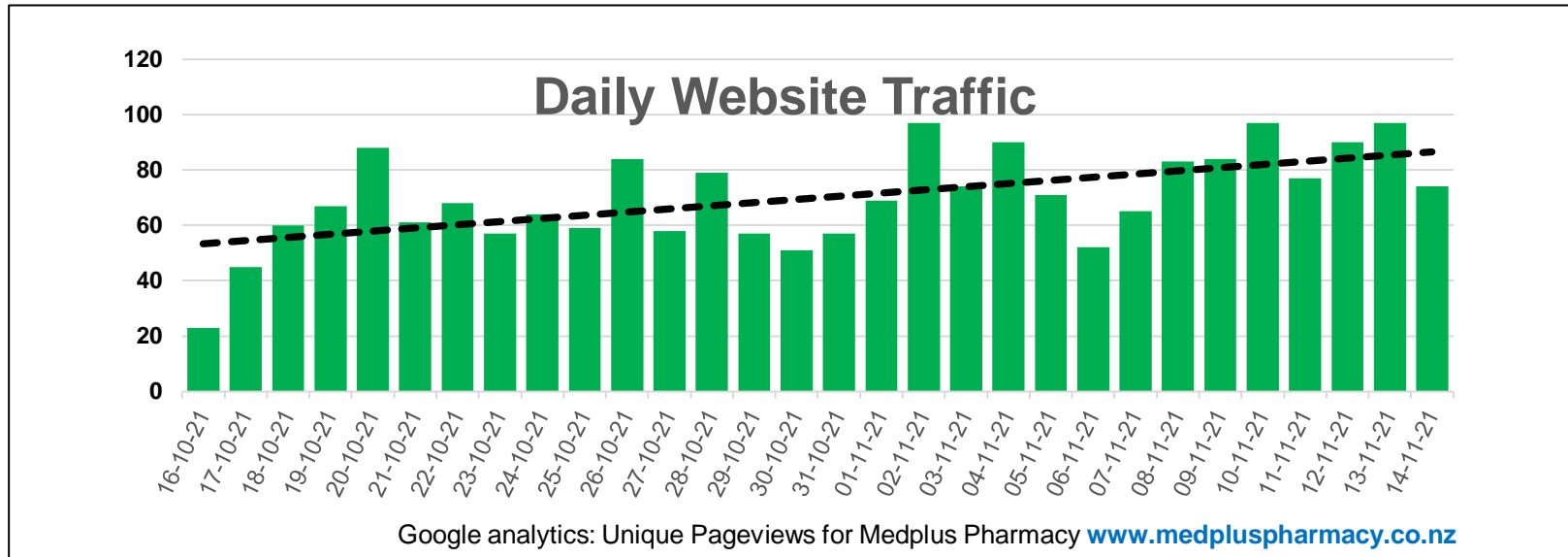


Stratford Pharmacy  
<http://www.stratfordpharmacy.co.nz>



Pharmacy @ Ferrymead  
<http://www.ferrymeadpharmacy.co.nz>

# Website traffic is trending UP...



**TIP:** Make it **easy for your customers** to find you online with a professional website that enables online bookings, repeat prescription orders, health advice and e-commerce.

**TIP:** **Act NOW** to upgrade to one of our high performing, fully managed websites and **SAVE \$750\*** on the implementation fee and ongoing monthly fees.

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